



Unleash your data to improve
business performance



Jon Foote

Founder and CEO

Flock.
From data to insight

 **Reportabl.**

Over 15 years experience in
Data and Analytics

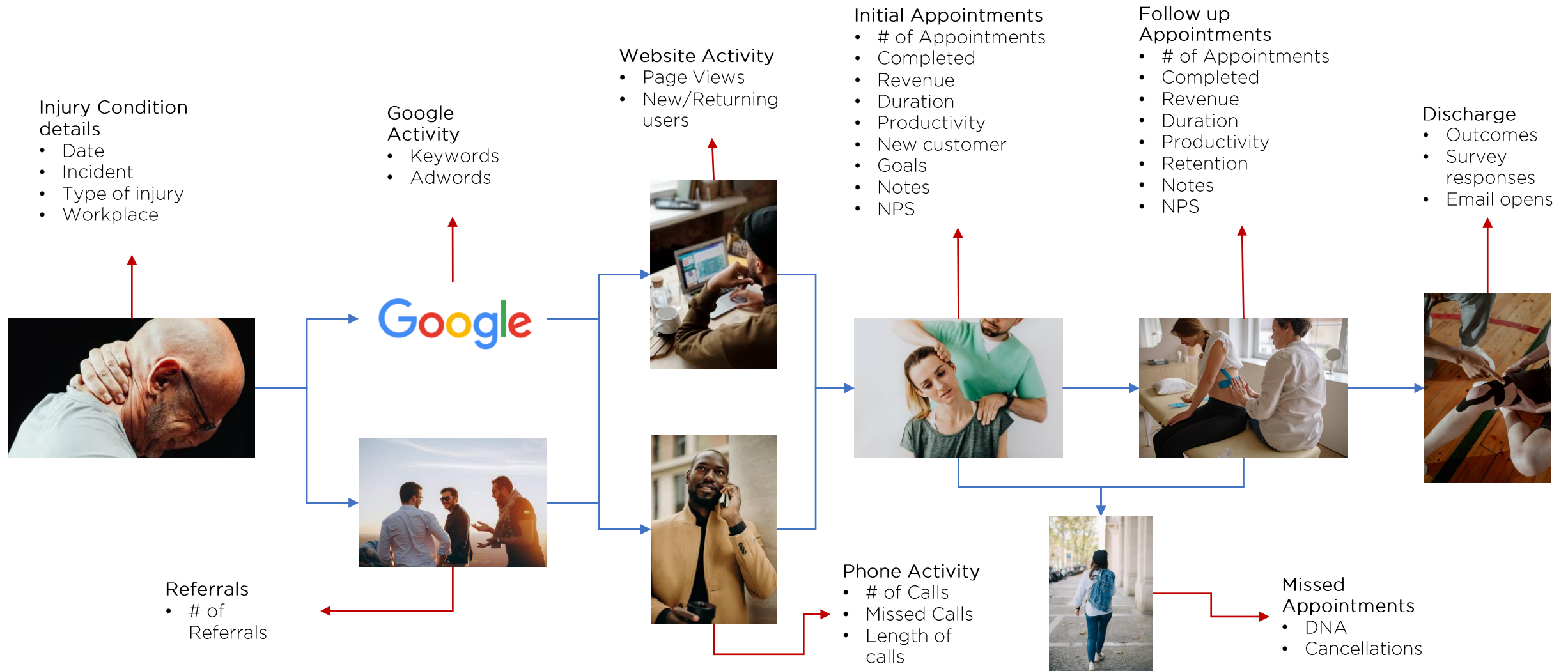
On a mission to help businesses improve their
effectiveness through the best use of data

An illustration of a desk setup. In the top left, there's a white coffee cup on a saucer. Next to it is a white charging cable. In the center, a tablet displays a blue line graph with an upward trend. Below the tablet, an open spiral notebook shows a bar chart with orange and blue bars. In the bottom right, a small calculator is visible. The entire scene is set against a light orange background.

Data in Allied Health

- Data Journey
- The potential of data to enhance business performance.
- Uncovering Insights for growth, Leveraging Data Analysis

Data Journey





The potential of data to enhance business performance.

Injuries?



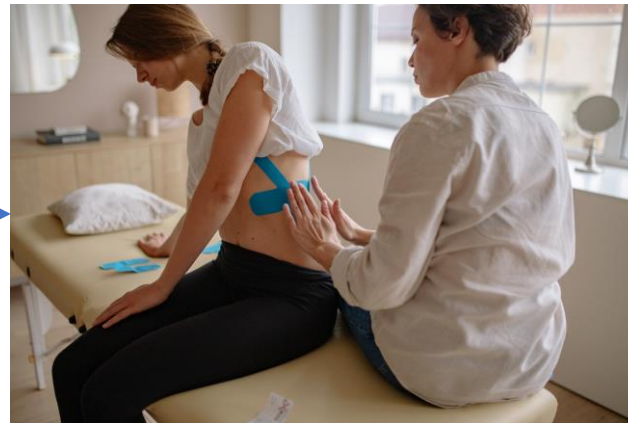
Google and Web Site



New Patients



Retention / DNA / Cancellations



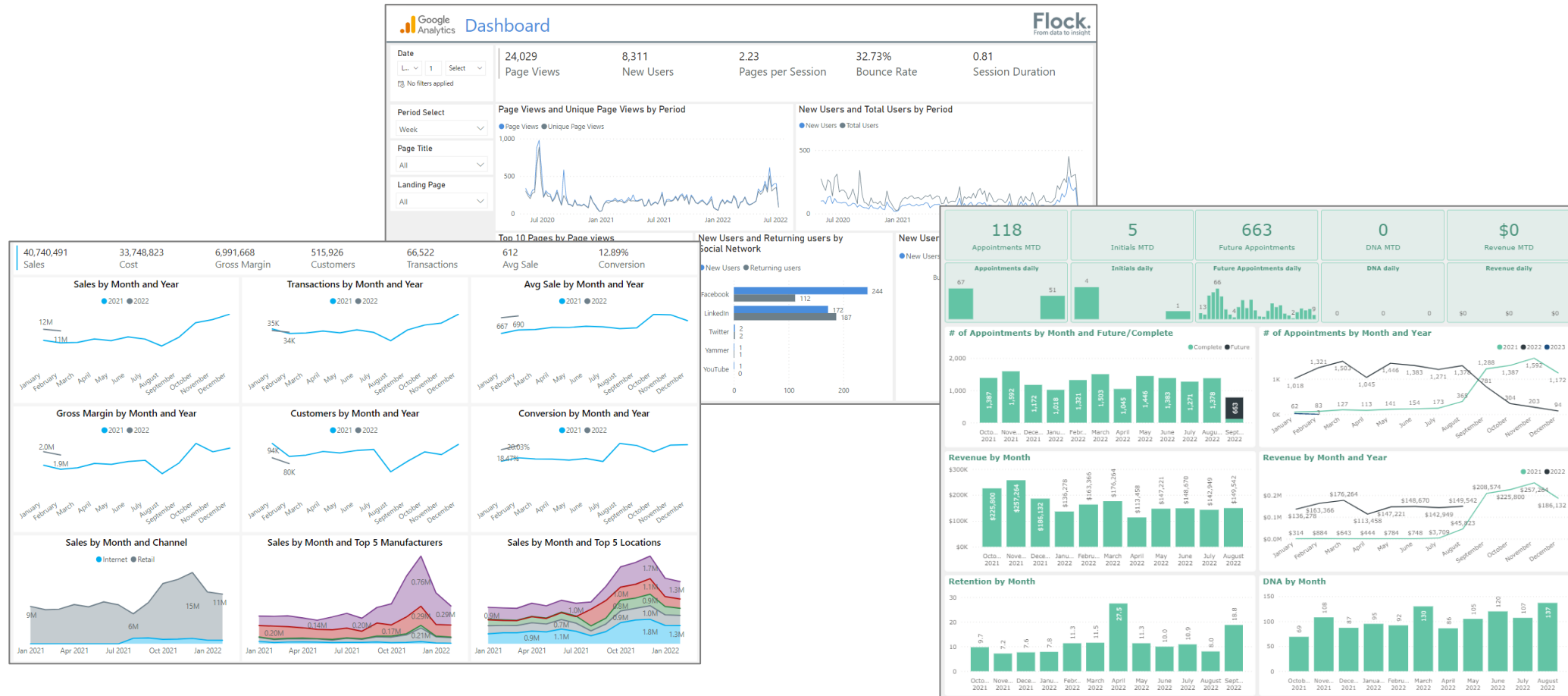
Outcomes



A high-angle photograph of a business meeting. Two people, wearing dark suits, are seated at a light-colored wooden table. One person's hand is pointing at a pie chart on a document, while the other holds a pen over a bar chart. The table is cluttered with business-related items: a smartphone, a silver calculator, a laptop, and several documents featuring various data visualizations. The background is softly blurred, showing more of the meeting environment. A semi-transparent dark rectangle is overlaid in the center, containing the title text.

Uncovering Insights for Growth Leveraging Data Analysis

Data Visualisation and Analytics



Why Visualise Data

How many 5's

67354851785928542975973915875794

Why Visualise Data - Colour

How many 5's

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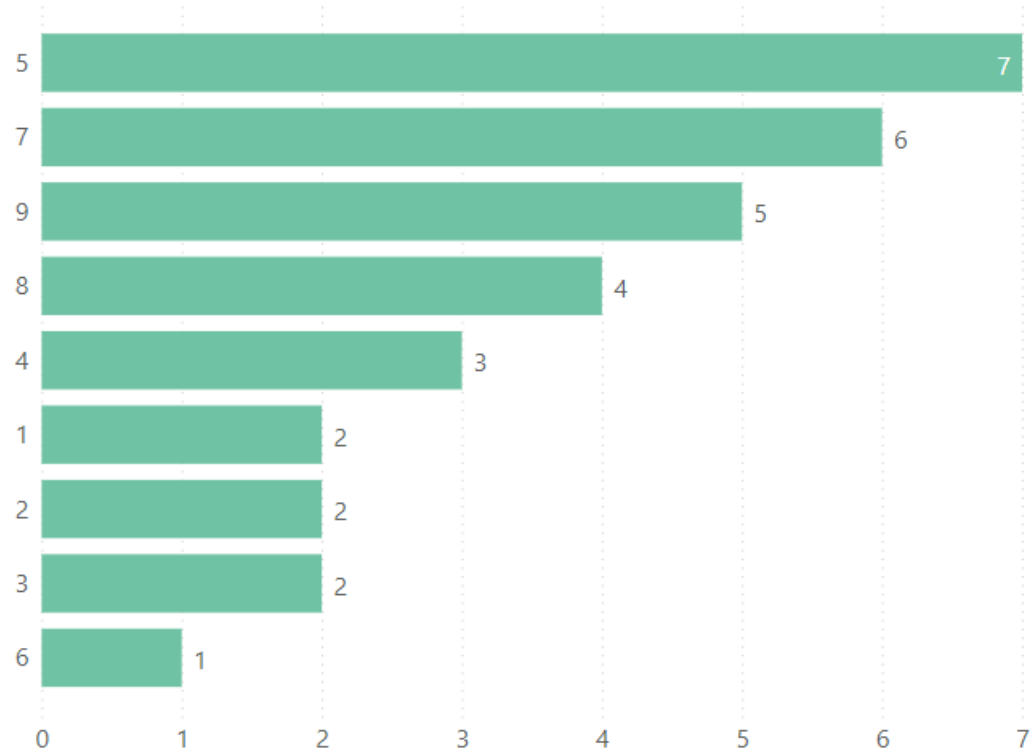
Why Visualise Data – Colour & Size

How many 5's

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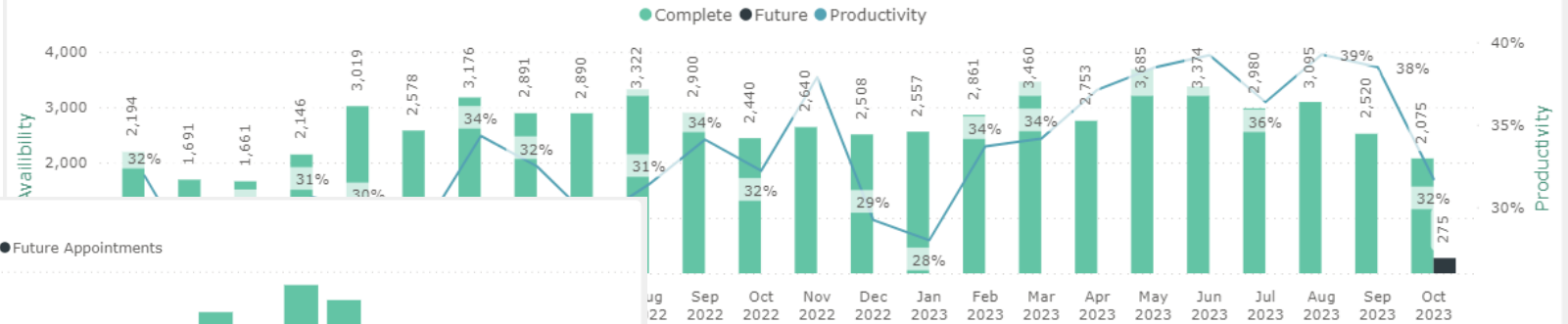
Why Visualise Data - Chart

How many 5's

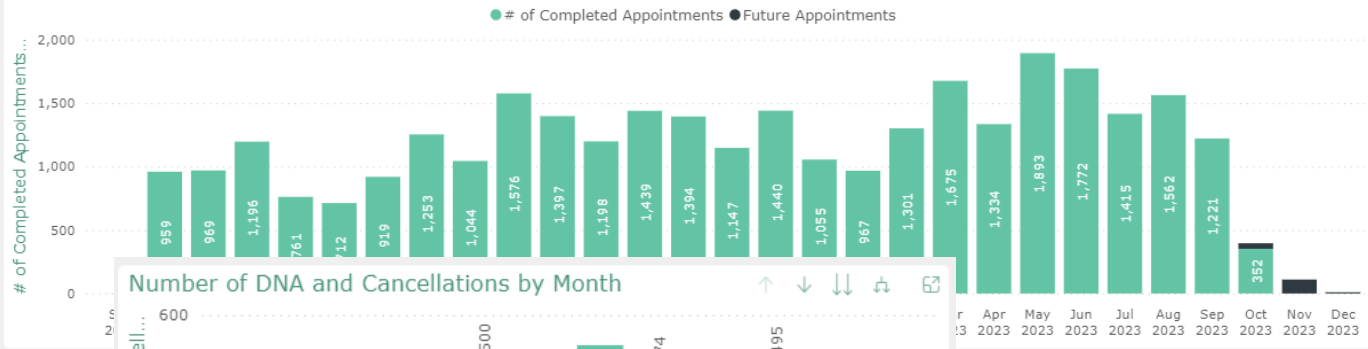


Trends

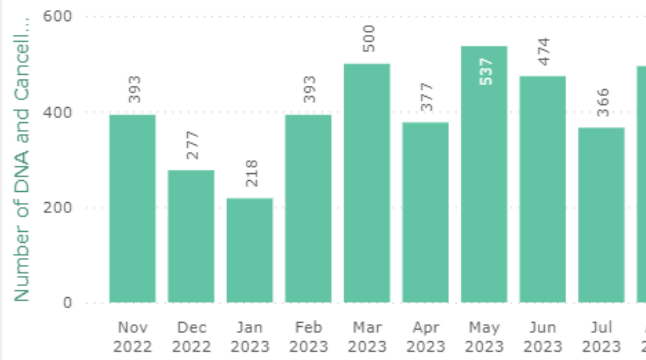
Availability and Productivity by Month and Future/Complete



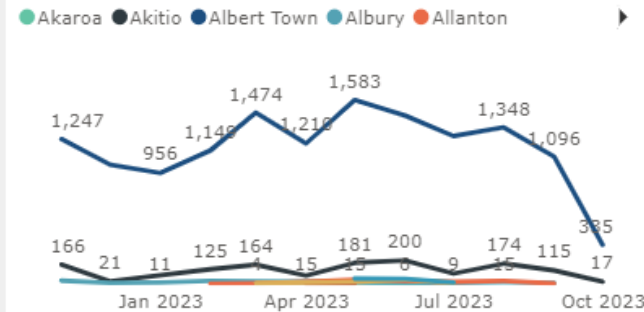
of Appointments by Month, Week Starting and Future/Complete



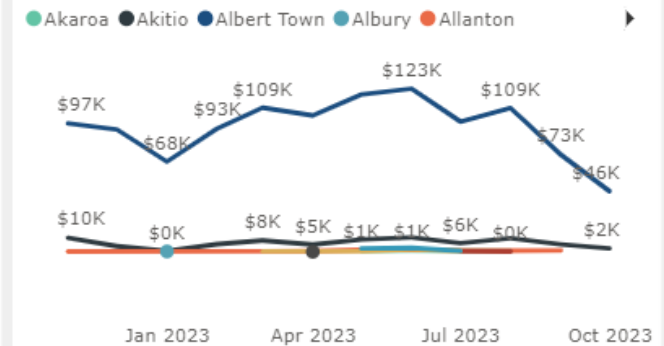
Number of DNA and Cancellations by Month



of Completed Appointments by Month and Site



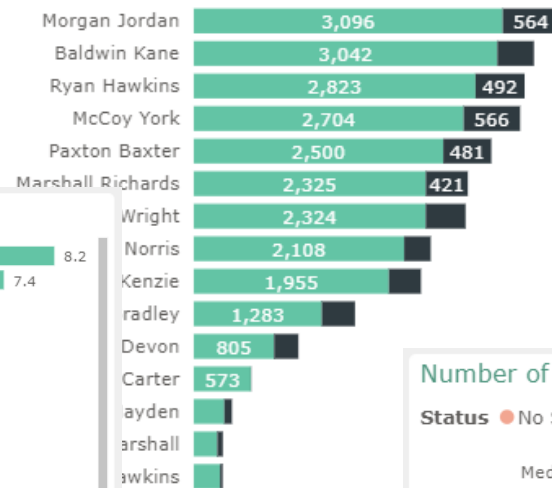
Revenue by Month and Site



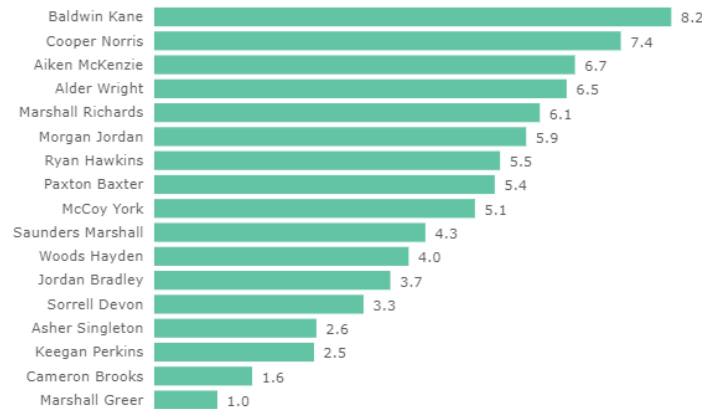
Comparisons

Completed Appointments by Clinician

● Follow-up ● Initial



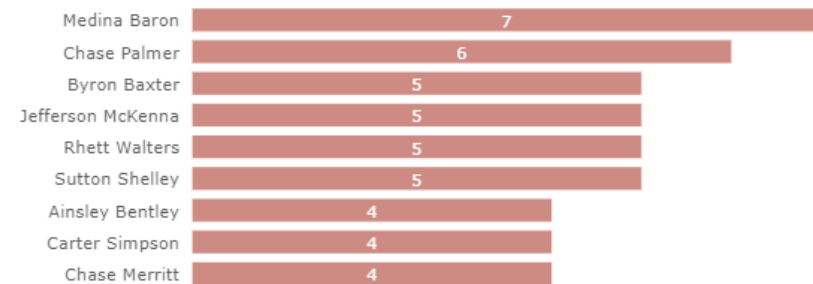
Retention by Clinician



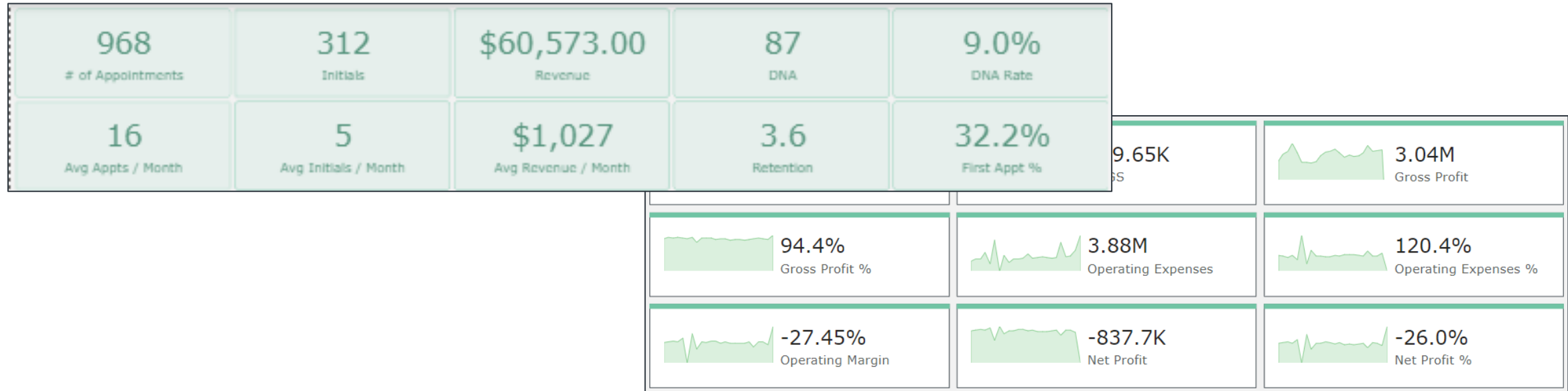
Clinician	Month	Initials	Follow Ups	Retention	# of Patients	# of New Patients in Month	# of Returning Patients in Month
Aiken McKenzie	Mar 2023	16	160	10.0	73	11	62
	Feb 2023	16	81	5.1	72	16	56
	Jan 2023	9	72	8.0	57	9	48
	Dec 2022	6	108	18.0	64	6	58
	Nov 2022	19	149	7.8	73	16	57
	Oct 2022	20	129	6.5	67	11	56
	Total	86	699	8.1	157	69	88
Aiken Price	Apr 2023	1	2	2.0	3	0	3
	Total	1	2	2.0	3	0	3
	ul 2023	3	4	1.3	8	3	5
	un 2023	21	15	0.7	33	6	27
	May 2023	13	3	0.2	17	6	11
	Mar 2023	5	1	0.2	6	2	4
	Total	42	23	0.5	52	17	35
	Oct 2023	2	47	23.5	89	4	85
	Sep 2023	10	138	13.8	97	8	89
	Aug 2023	18	161	8.9	109	10	99
Aiken Price	Jul 2023	8	124	15.5	82	3	79
	Jun 2023	21	170	8.1	113	16	97
	May 2023	30	171	5.7	121	18	103
	Apr 2023	23	135	5.9	95	18	77
	Mar 2023	17	165	9.7	89	6	83
	Feb 2023	15	122	8.1	79	10	69
	Jan 2023	14	99	7.1	62	13	49
	Dec 2022	10	85	8.5	61	8	53
	Nov 2022	13	127	9.8	74	12	62

Number of DNA and Cancellations by Client and Status

Status ● No Show (Appt Charge) ● No Show (No Charge) ● No Show (Set Charge)

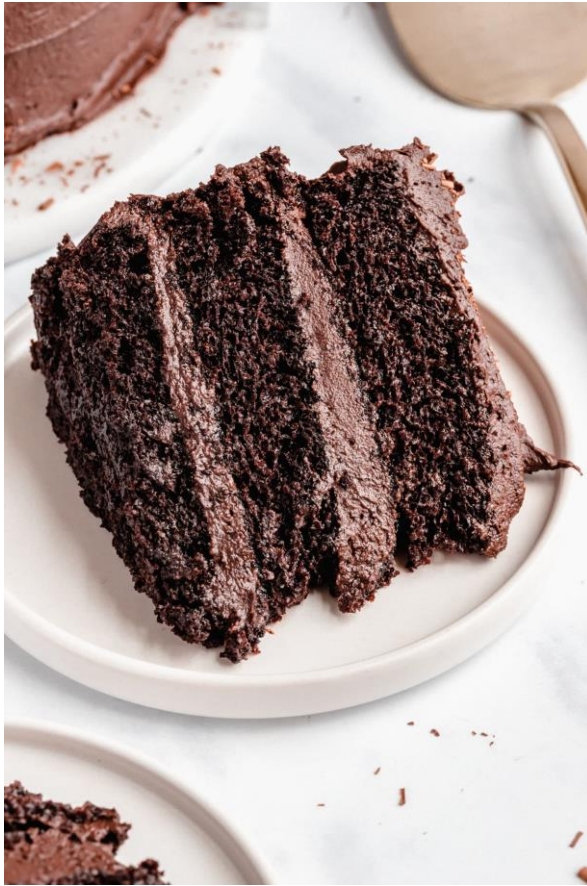


Key Performance Indicators

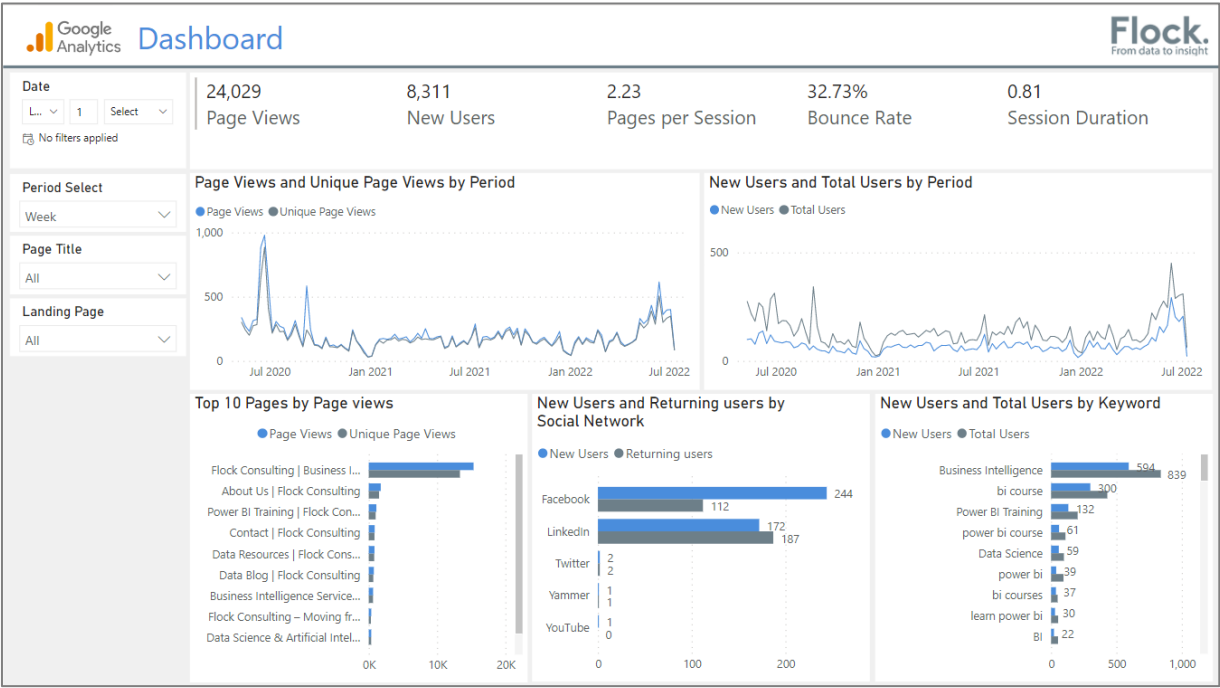
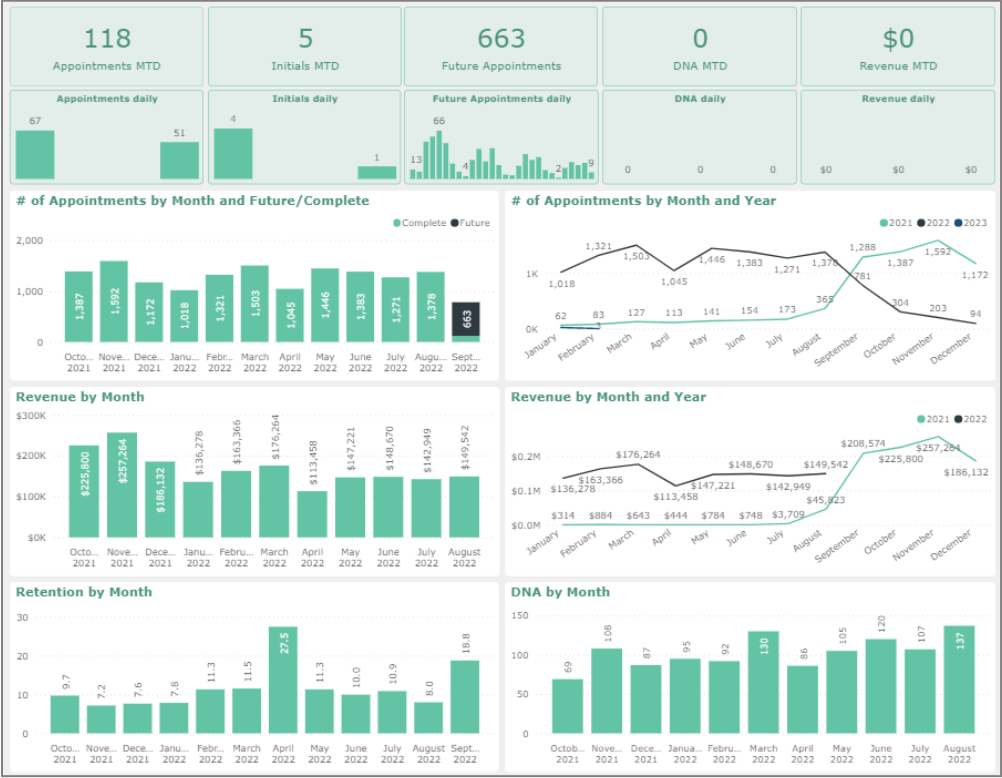
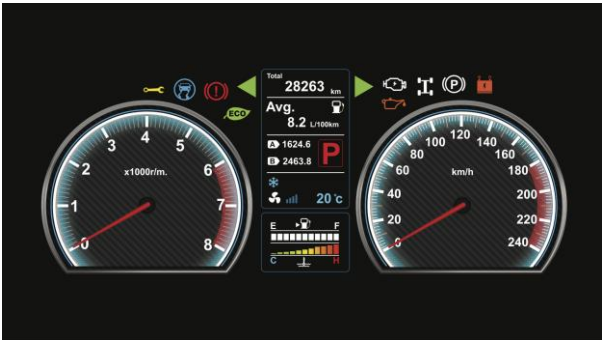


- Should fit with your overall strategic requirements and objectives
- To do this KPIs need to be actionable

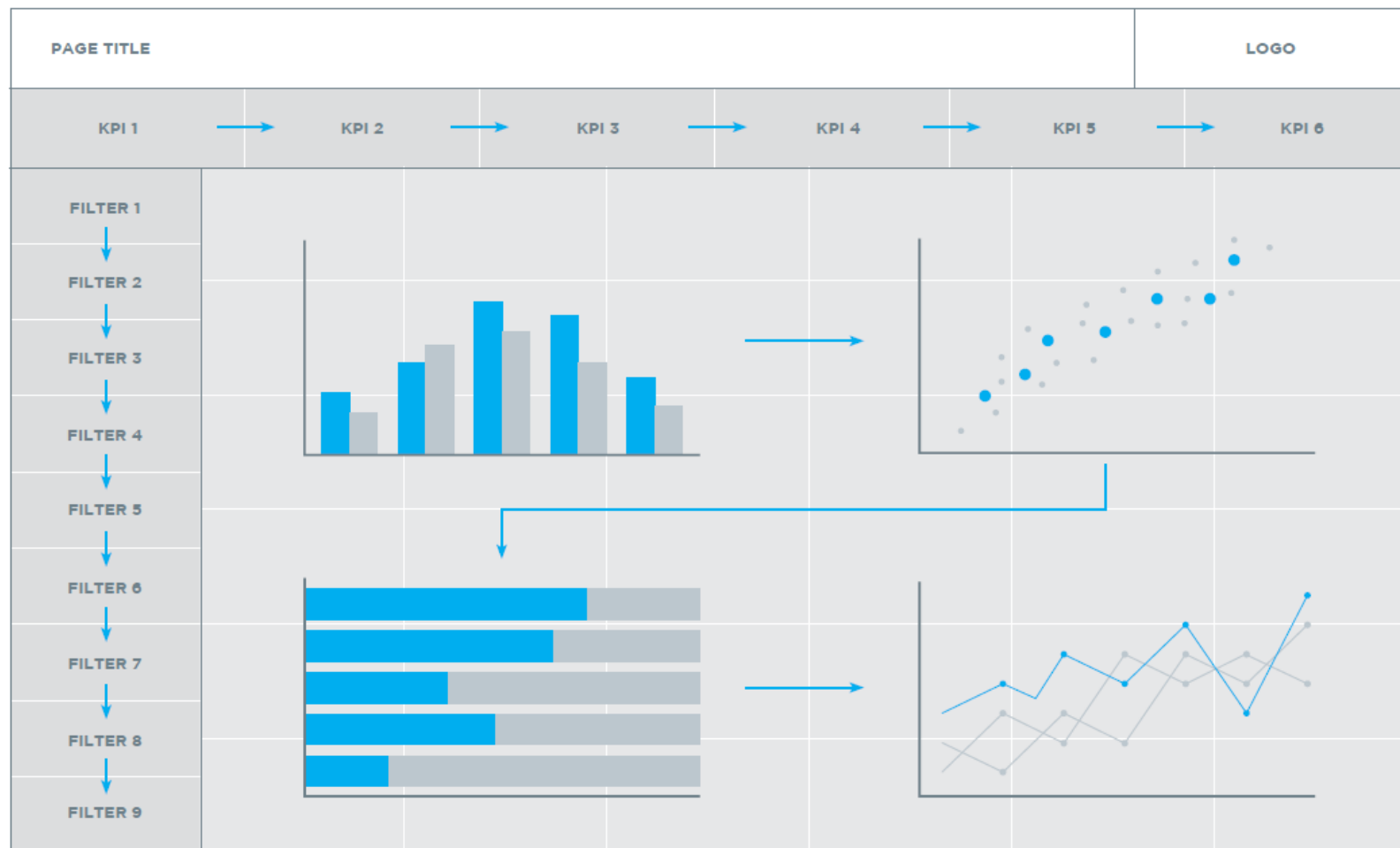
KPI's are like baking a cake



Dashboard



Page Layout



Next Steps

1. What actionable KPIs do you want to track?



2. Where will the data come from?



3. how can it be visually represented to allow you to track it?

Questions ??

Thank You

