

Partnership Prospectus

PHYSIOTHERAPY CONFERENCE
2024

6 – 8 SEPTEMBER 2024
TE PAE CONVENTION CENTRE
CHRISTCHURCH



Physiotherapy New Zealand

Physiotherapy New Zealand (PNZ) is the national membership organisation for physiotherapists and physiotherapy students, representing over 4,700 members across the country.

Held every two years, partnering with us at Physiotherapy Conference allows you to get in front of physiotherapists working in all areas of the profession in the lead-up to and at the largest physiotherapy event in Aotearoa.

The conference consists of a three day programme, including multiple streams and session formats, workshops, an exhibition area, and social events.

Physiotherapy Conference 2024

6 – 8 SEPTEMBER 2024

TE PAE CONVENTION CENTRE, CHRISTCHURCH

Physiotherapy Conference 2024 is the profession's largest New Zealand event in terms of attendee numbers and programme content. Looking to attract 650+ attendees, our conference will inspire and connect physiotherapists and sector leaders over three days at Te Pae Convention Centre, Christchurch.

The theme for 2024 is Whakaterere, literally translated as the act of steering or navigating (a waka). This reflects our united knowledge and sharing at conference to navigate the physiotherapy profession forward.

Overlapping topics of Equity Access Outcomes, Living Well Across the Lifespan, Mental Wellness / Whole Person, and Innovation in Practice will be highlighted and collectively reflected in the theme Whakaterere.



WHAKATERE
Physiotherapy Conference 2024



**PHYSIOTHERAPY
NEW ZEALAND**
Kōmiri Aotearoa

Sponsorship

When you sponsor or exhibit at Physiotherapy Conference, your business benefits extend well beyond the three days of the conference, as your brand is featured in advertising and promoting this event both before and after.

Your sponsorship is directed to an engaged audience in a targeted market.



Platinum Sponsorship

\$27,000 + GST

Limited to one

BENEFITS

- Acknowledgment as the event Platinum sponsor
- Acknowledgment as the Conference Dinner sponsor
- Opportunity for an organisation representative to address delegates prior or during dinner (maximum 5 mins)
- Organisation logo on the name badge card along with the conference logo
- Opportunity to provide branded lanyards (at sponsors cost) featuring organisation's logo for delegate names badges
- Opportunity to provide one freestanding banner displayed at the registration counter for the duration of the conference
- Four complimentary registrations, including Conference Dinner
- One double exhibition stand (6m x 3m) in a prominent location
- 100 word advertisement and logo in a Physiotherapy New Zealand email, sent to all members
- Recognition on the conference website (linked to your website)
- Organisation logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Gold Sponsorship

\$17,500 + GST

Limited to four

BENEFITS

- Acknowledgment as an event Gold sponsor
- Opportunity to have naming rights to one keynote speaker (speaker confirmed by Physiotherapy New Zealand)
- Opportunity for an organisation representative to address delegates and introduce the selected keynote speaker (maximum two minutes)
- Two complimentary registrations, including Conference Dinner
- One double exhibition stand (6m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Silver Sponsorship

Barista Coffee Cart

\$12,500 + GST | Limited to two

BENEFITS

- Acknowledgment as an event Silver sponsor
- Naming rights to the coffee cart, open during all catering breaks
- Opportunity to brand the coffee cart (at sponsor's cost)
- Opportunity to provide branded coffee cups (at sponsor's cost)
- Two complimentary registrations, including Conference Dinner
- One single exhibition stand (3m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Welcome Function

\$12,500 + GST | Limited to one

BENEFITS

- Opportunity to provide a 3 minute presentation/video at the Welcome Function
- Opportunity to place one company banner near catering area during Welcome Function
- Acknowledgment as an event Silver sponsor
- Two complimentary registrations, including Conference Dinner
- One single exhibition stand (3m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Silver Sponsorship

Power Up Lounge

\$13,500 + GST | Limited to one

BENEFITS

- Opportunity to brand power stations
- Acknowledgment as an event Silver sponsor
- Two complimentary registrations, including Conference Dinner
- One single exhibition stand (3m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Bronze Sponsorship

Catering

\$7,500 + GST | Morning tea, lunch, afternoon tea

Each limited to two

BENEFITS

- Physical signage on the catering station with your company logo
- Acknowledgment as an event Bronze sponsor
- One complimentary registration, including Conference Dinner
- One single exhibition stand (3m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Tea Station

\$7,750 + GST | Limited to one

BENEFITS

- Physical signage on the tea station with your company logo
- Acknowledgment as an event Bronze sponsor
- One complimentary registration, including Conference Dinner
- One single exhibition stand (3m x 3m)
- Recognition on the conference website (linked to your website)
- Your organisation's logo on the sponsors PowerPoint, acknowledging your support
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

Exhibition

Exhibition Stand

\$3,000 + GST

The exhibition is an integral part of the conference. It will give your organisation the opportunity to promote its products and services directly to decision-makers in your target market.

The focus of the exhibition is to create a fresh and interesting area enabling delegates' easy access to connect with exhibitors no matter where they are placed in the room. All catering will be served in the exhibition area to encourage delegates to spend time viewing exhibitions and networking with you.

BENEFITS

- Single booth: 3m x 3m
- White octex panel system
- Fascia railing and fascia signage
- Fascia including company name in a single colour background and single colour lettering (company logos are an additional cost)
- 1 x 10amp power
- 2 x spotlights per single booth
- Clothed trestle table and 2 chairs
- One complimentary registration, including Conference Dinner
- Recognition on the conference website (linked to your website)
- Sponsor listing in the attendee app, including a 50 word profile of your organisation or products
- Delegate list provided of conference attendees (excluding those who request privacy)

General Information

Additional Exhibition Attendees

All sponsors will be able to purchase additional exhibition registrations for a discounted rate. All exhibitors will be required to be registered. Registration links will be provided to the key booking contact for each organisation in due course.

Staff not registered as exhibition staff will not be allowed access to the exhibition. Associated companies who may have representatives on your stand should be notified to the Conference Manager.

Catering

Refreshments for conference sponsors and exhibitors will be served 30 minutes prior to the delegate refreshment breaks.

Exhibition Manual

A detailed exhibition manual will be provided to each confirmed exhibitor and distributed six weeks prior to the event. The exhibition manual contains important information for the coordination of your stand, including a checklist of action items and details of additional services you may require, such as furniture or audio visual hire.

Internet Access

Complimentary Wi-Fi will be available. A hard-wired internet line can be arranged at your stand but will be at an additional cost.

Partnership Terms & Conditions

Physiotherapy New Zealand's standard terms and conditions for sponsorship and exhibition are set out here. Anyone who is considering applying for a sponsorship or exhibition opportunity should read these before submitting an application, to ensure that it complies with these conditions.

Stand Design & Accessory Hire

The company contracted to install the shell scheme is also available to assist with stand design, and has a wide range of accessories and furniture for hire.

For further details, please contact:

Nicola Ransome

Exhibition Hire Services

T: +64 3 338 4195

M: +64 27 495 2827

E: nicola@exhibitionhire.co.nz

W: exhibitionhire.co.nz

Exhibition Registration

Purchase of a stand includes one exhibitor registration. All exhibitors will be required to be registered. Registration links will be provided to the key booking contact for each organisation in due course. Staff not registered as exhibition staff will not be allowed access to the exhibition. Associated companies who may have representatives on your stand should be notified to the Conference Manager.

Provision of Information

Six weeks prior to each event, all organisations installing custom stands must provide the contact details of their appointed stand contractor, together with a detailed plan showing dimensions of the stand design for approval by the venue and the Conference Manager. Designs submitted must contain information such as stand layout, banner/light rigging and wall heights.

Booking & Payment Conditions

Full payment is due on the 20th of the month following the original invoice date or before the event (whichever date comes first). The Conference Manager reserves the right to withdraw

General Information

confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid six weeks prior the event.

Cancellation

Any cancellations must be made in writing to the Conference Manager. A full refund will be made in the event of cancellation up to 6 July 2024. For cancellation after this date the full costs of the sponsorship or exhibition booking will be charged. Physiotherapy New Zealand reserves the right to cancel or change the venue of the event in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred.

Floor-Plan

A floor plan will be provided to exhibitors by the Conference Manager. Exhibitors may set up their demonstrations within their purchased stand/space only as per the floor-plan. Aisles/walkways and air space above the aisles must be kept clear at all times. If any display occupies space outside the specified space as indicated on the floor-plan, this part of the display will be dismantled. Physiotherapy New Zealand may modify the floor plan to accommodate exhibitors or change as necessary to avoid conflicts, endeavouring to consult the exhibitors who are directly affected whenever possible. Although exhibitor preferences will be taken into consideration, the floor-plan will be determined by the conference manager.

Health & Safety

Physiotherapy New Zealand take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to all exhibitors six weeks prior to the event highlighting all the health and safety obligations. By agreeing

to exhibit at the event, you agree to adhere to our health and safety policy. All electronic items that will be brought onto the exhibition site (laptops etc.) must have been 'tag and tested' by a qualified electrician and not be up for retesting. Items not suitably tested and tagged will be removed from the venue.

Exhibition Pack-In / Out Times

Exhibition pack-in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack-out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

Insurance & Liability

Exhibitors and sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of an exhibition stand. Neither Physiotherapy New Zealand, Te Pae Convention Centre, nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems Physiotherapy New Zealand and Te Pae Convention Centre will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property. The Conference Manager accepts no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

Physiotherapy New Zealand would love to partner with you. If you wish to discuss alternative packages or variations to the packages proposed, please get in touch.

Raynor Redman

Twelve Conferences + Events

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