



PHYSIOTHERAPY NEW ZEALAND STRATEGY 2016-2020 UPDATE

This document is a 2018 update to the Physiotherapy New Zealand Strategy 2016-2020. It ensures the strategic direction of Physiotherapy New Zealand remains relevant as we continue to support members towards 2020, providing a basis for our key deliverables and priorities.

Our Foundation Pillars



Our Values

- **Absolute Integrity:** Ensuring that we have integrity and transparency in all that we do and to be financially responsible and accountable
- **Respecting Diversity:** Respecting our bicultural heritage and the diversity that exists in our communities growing and learning together
- **Professionalism:** Committing to excellence for physiotherapy practice in NZ; that our practice is evidence based and fostering a culture of innovation and collaboration
- **Genuine Relationships:** Respecting the values of each stakeholder relationship, being courteous and considerate in the relationship, and understanding that the values of others may differ from those of PNZ.
- **Respecting Culture:** Cultural fluency & competence reflecting our bicultural heritage in a multicultural society



Strategic Priorities 2018-2020

1. Foundation Pillar: Quality

QUALITY	Key Deliverables	Outcome
	Career Development	<ul style="list-style-type: none"> PNZ has contributed to the development, promotion and uptake of career pathways for the profession - including post graduate education, reviews of general scope, role of advanced practitioners and specialists PNZ has contributed to the recruitment and retention of physiotherapists in New Zealand so that the public has access to physiotherapy
	Cultural Competence	<ul style="list-style-type: none"> The cultural awareness displayed by PNZ and its members underpins our contribution to improving Maori health outcomes
	Leadership	<ul style="list-style-type: none"> PNZ is recognised as the voice of physiotherapy Resources developed by PNZ support clinical leadership and development of physiotherapists within scopes of practice
	Governance	<ul style="list-style-type: none"> That governance and risk management are robust

2. Foundation Pillar: Value

VALUE	Key Deliverables	Outcome
	Member Value	<ul style="list-style-type: none"> Membership numbers increase Members value their PNZ subscription
	Support Services	<ul style="list-style-type: none"> Support services offered by PNZ are visible to and valued by the members
	Partnership & Collaboration	<ul style="list-style-type: none"> PNZ represents, advocates and participates with government and other stakeholders

3. Foundation Pillar: Voice

VOICE	Key Deliverables	Outcome
	Promote Physiotherapy to the general public	<ul style="list-style-type: none"> PNZ supported by its members, promotes the benefits of physiotherapy
	Advocacy for the Profession	<ul style="list-style-type: none"> PNZ is recognised as the voice of physiotherapy by key stakeholders PNZ is seen to be negotiating and lobbying with key stakeholders

4. Foundation Pillar: Knowledge

KNOWLEDGE	Key Deliverables	Outcome
	Provide Continuing Professional Development for physiotherapists	<ul style="list-style-type: none"> PNZ will provide, assist, and support high-quality professional development PNZ members are supported in logging CPD
Innovative practice	<ul style="list-style-type: none"> PNZ supports practice based research that contributes to improved patient outcomes through <ol style="list-style-type: none"> Operational support of Physiotherapy Scholarship Trust Publication of peer reviewed NZJP Providing access to research literature for PNZ members 	